



FAILURE

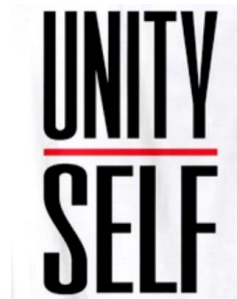
THE SECRET TO SUCCESS

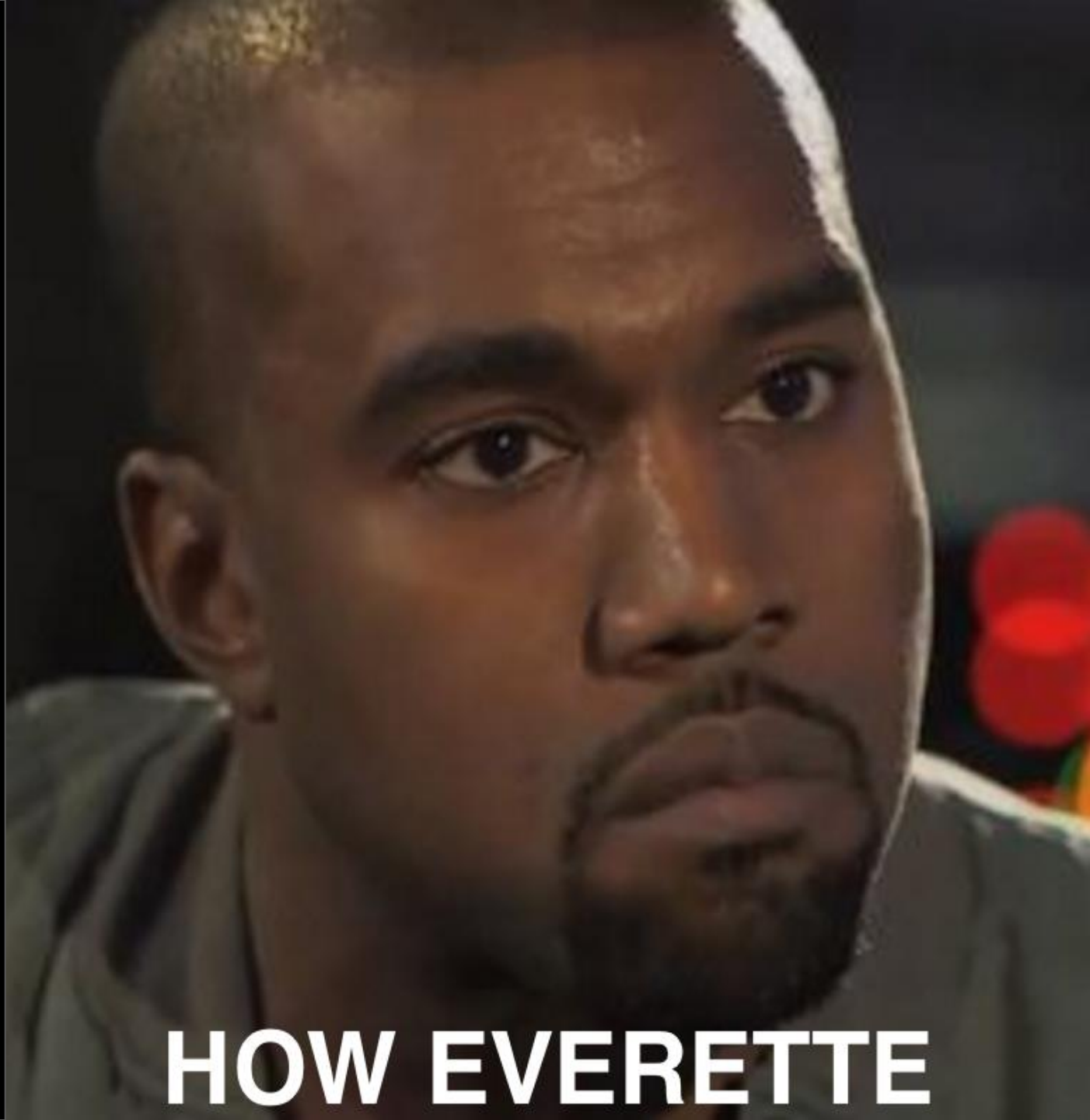
Everette Taylor

Everette Taylor


(Entrepreneur, Marketing Executive, Philanthropist)

- Started working in marketing and sales at the age of 14 with 12 years of marketing/business experience.
- Started first company at the age of 19, sold company 3 years later.
- At 23, became VP of Marketing of Qualaroo and led it to being acquired by Xenon Ventures in a multi-million dollar deal.
- At 24, Co-Founded GrowthHackers - now currently valued at 30+ million.
- At 25, became CMO of Sticker Mule, grew company sales close to 50 percent and launched the sister company Button Frog.
- Founder/CEO of MilliSense, currently doing a multi-million \$ in revenue per year.
- Head of Marketing & Growth for new projects at Fortune 100 company Microsoft
- Partners w/ NFL Player Brandian Ross on the clothing line Unity Over Self to help raise money for children with autism and started program to help feed/clothe the homeless in LA weekly.
- Now 26 years old, living in Los Angeles, CA.





HOW EVERETTE



I CHANGED...ALOT

MC









South Richmond Rotary Club
Interact Scholarship

May 2007

Pay
To The
Order Of

Everette Taylor

\$1,500⁰⁰

PAY One thousand five hundred dollars

South Richmond Rotary Club

IMPERIALBEDROOMS



Help me, I'm poor.



















Parting Words

- **Learn outside of work and commit to relentless self-improvement.**
- **Build experience by any means necessary.**
- **Chase your passion, not the money.**
- **Don't be afraid to take a leap of faith.**
- **Don't let doubters allow you to fall off of your path.**
- **Remember those who have been there for you from the beginning and take time to recognize those who aren't genuine.**
- **Personal happiness is most important. Don't sacrifice mental/emotional health for success.**
- **Don't lose sight of who you are.**
- **Learn to turn negativity into positive motivation to push your further than you ever imagined.**

THANK YOU!

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