



FAILURE

THE SECRET TO SUCCESS

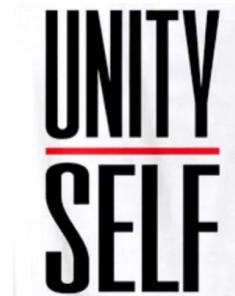
Everette Taylor



Everette Taylor

(Entrepreneur, Marketing Executive, Philanthropist)

- Started working in marketing and sales at the age of 14 with 12 years of marketing/business experience.
- Started first company at the age of 19, sold company 3 years later.
- At 23, became VP of Marketing of Qualaroo and led it to being acquired by Xenon Ventures in a multi-million dollar deal.
- At 24, Co-Founded GrowthHackers - now currently valued at 30+ million.
- At 25, became CMO of Sticker Mule, grew company sales close to 50 percent and launched the sister company Button Frog.
- Founder/CEO of MilliSense, currently doing a multi-million \$ in revenue per year.
- Head of Marketing & Growth for new projects at Fortune 100 company Microsoft
- Partners w/ NFL Player Brandian Ross on the clothing line Unity Over Self to help raise money for children with autism and started program to help feed/clothe the homeless in LA weekly.
- Now 26 years old, living in Los Angeles, CA.



Qualaroo



HOW EVERETTE

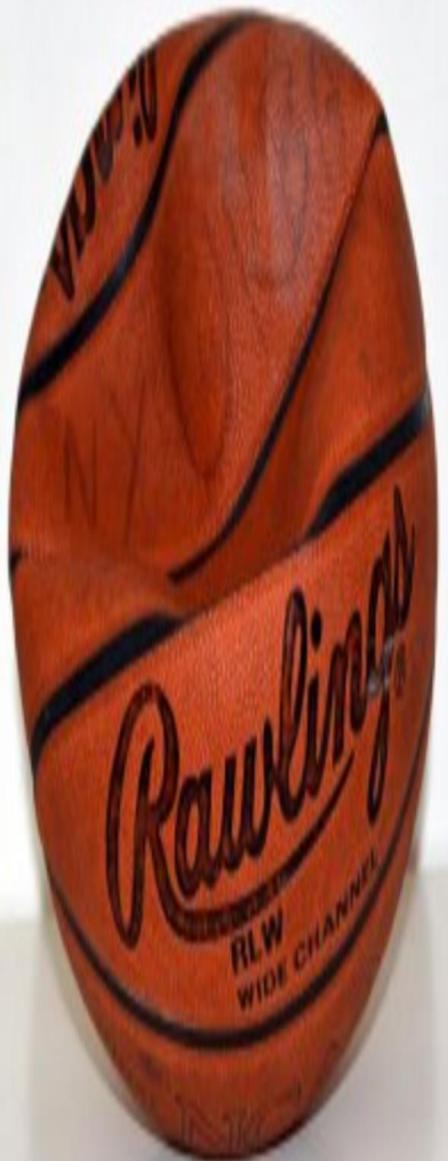


I CHANGED...ALOT

MC

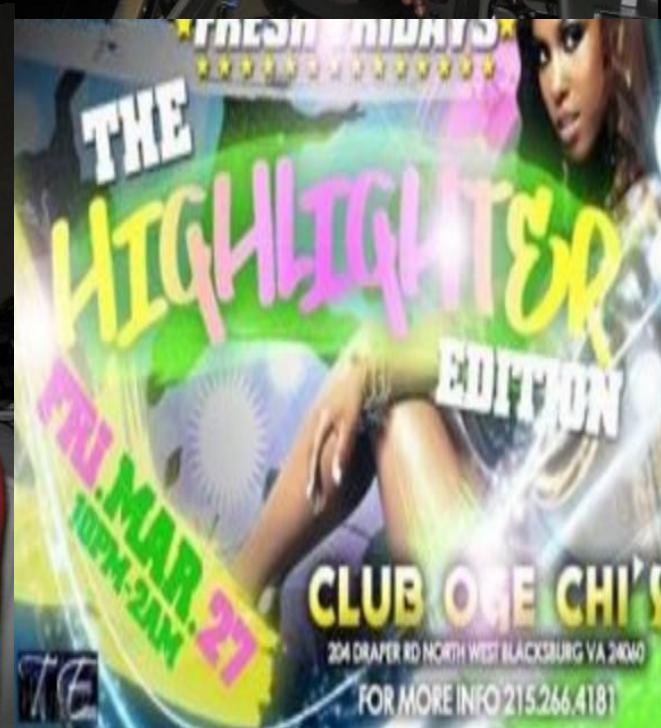






















HATERS GONNA HATE





Parting Words

- Learn outside of work and commit to relentless self-improvement.
- Build experience by any means necessary.
- Chase your passion, not the money.
- Don't be afraid to take a leap of faith.
- Don't let doubters allow you to fall off of your path.
- Remember those who have been there for you from the beginning and take time to recognize those who aren't genuine.
- Personal happiness is most important. Don't sacrifice mental/emotional health for success.
- Don't lose sight of who you are.
- Learn to turn negativity into positive motivation to push your further than you ever imagined.

THANK YOU!

Twitter/Instagram: @Everette

Snapchat: EveretteTaylor

Facebook: “Everette Taylor”
(facebook.com/everettaylorjr)

Website: everettaylor.com

